

PROFILE OF MRS. GEETA GORADIA



Geeta Goradia is Former President of Federation of Gujarat Industries (FGI), first lady President in 92 years since it's inception in 1918.

Hailing from the illustrious family of Mahatma Gandhi, she did her MA Honors in Industrial Economics and Law from M.S.University, Vadodara.

She is a successful entrepreneur and presently
Managing Director - Jewel Consumer Care Pvt. Ltd., Vadodara
Director - Pioneer Furnaces Pvt, Ltd., Vidyanagar

Independent Director - Panasonic Energy India Co. Ltd., Vadodara
- Transpek Industries Ltd., Vadodara
- Gujarat State Fertilizers & Chemicals Ltd. (GSFC)
- Gujarat State Energy Generation Ltd. (GSEG)

Starting her career as a Management Trainee in Mukund Iron & Steel Works, Bombay in 1975. Worked for 3 years as an Executive Officer in Baroda Productivity Council from 1980 to 1983. Was a Lecturer in M S University, teaching Business Economics in Faculty of Commerce from 1984 to 1992.

From a modest beginning in 1986, the industry she is heading has grown exponentially. Jewel is a major exporter of Tooth Brushes & other Oral Care Products. Exports are to over 50 countries – USA, UK various countries in Europe, South East Asia, North Africa & middle East. Exports are to companies like Unilever (world-wide), Wal-Mart, ASDA and retail chains such as Target, Aldi, Woolworth, Rossman, Kaufland, Dollar Tree and many more.

- Jewel has been awarded Certificate of Recognition as the **“TWO STAR EXPORT HOUSE”** by the Government of India.
- Jewel has been awarded Top Exporter of Toothbrushes, including Dental Plate Brushes, **the Highest Recognition for Exports for the Year 2007 continuously till date by PLEXCONCIL** {Plastics Export Promotion Council} sponsored by DEPT of Commerce, Government of India

- Jewel has been awarded Top Exporter Award for House hold Brushes / Broom of Plastic for **the Highest Recognition for Exports for the Year 2009 continuously till date by PLEXCONCIL** [Plastics Export Promotion Council] sponsored by Dept. of Commerce, Government of India
- Received Appreciation certificate for her outstanding contribution and praise worthy achievements in Women's entrepreneurship from Government of India ministry of finance, office of the chief commissioner central excise, customs & service tax Vadodara zone for the year 2016

Other Recognitions/Awards:

- National Award for the Best Performing Female Entrepreneur in Plastic at the Platicon Awards 2018.
- Certificate of Excellence as a woman Entrepreneur on the Women Entrepreneurship Day (WED), 2017.
- Recipient of FLO (FICCI) Award, Gujarat, 2016 "Icon of Business & Entrepreneurship".
- Recipient of Lions Ratna Award, 2014 for being an outstanding Business Woman
- Recipient of Leadership Award 2013 in recognition of leadership commitment & outstanding contribution in the field of Industry Academia Partnership.
- Recipient of Gauravvanta Gujarati Award – 2011 organized by International creative Art Society (ICAS)
- Best Woman Entrepreneur Award from Centre for Entrepreneurship Development, Government of Gujarat, 2010.
- Best Woman Entrepreneur Award 2008-2009 conferred by Gujarat Chamber of Commerce & Industry in the Large Scale Manufacturer's Category

Other Activities:

- The First Lady President of Federation of Gujarat Industries in 92 years of its existence (2009-2012) & Member of the managing committee.
- Syndicate member of Maharaja Sayajirao University – MSU 2012 – 2015.

- Senate member of Maharaja Sayajirao University –MSU 2012 – 2016.
- Trustee of Baroda Management Association –BMA
- Trustee of Swar Vilas - Association to promote Hindustani Classical Music since 1964
- Trustee of SaMvitti Foundation – Women Living by Literature A charitable trust & society aims at connecting women with literature.
- Patron Member of UWAV (University of Women Association Vadodara)
- Member - United Way of Baroda- RMC Committee since 1991, forwards the funds to several NGOs involved in community and Social Work.
- Member - Governing body of Charutar Arogya Mandal – Manages 800 bed Shree Krishna Hospital in Karamsad.
- Member - Managing Committee of RamKrishna Mission Vivekanand Memorial since 2008
- Member - Advisory Board of YUVALAY (Premier Individual Development Centre) since 2014
- Member - executive Committee and academic Advisory Council of BBA Programme, M.S University and other academic institutions

Delivered lectures at various Forums,. Seminars, National and International conferences organized by several Educational Institutions and Industry Associations

Travel:

- Travelled extensively in UK, USA, Europe, Japan, China, Australia, New Zealand, Burma, Turkey, Greece, Pakistan, Bhutan, Cambodia, Indonesia, USSR, Uzbekistan, Finland, Poland, Latvia, Estonia and South East Asian countries – Hongkong, Malaysia, Thailand, Taiwan and Vietnam.