## Seamless Transition to a **Promising Career**

## **B.B.A**

Specialization in HR/Marketing /Accounts & Finance/Information Technology Management

## **B.B.A – Business Analytics**



ANVIKSHA, Fertilizernagar, Vadodara





# **Undergraduate**Programs

at School of Management, GSFC University



#### **Embark on an Extraordinary Journey**

Embark on a transformative journey where the boundless potential of management merges with the realms of technology and innovation. As the world witnesses rapid advancements on the national and international stage, the demand for profound understanding and application of management has never been greater. At GSFC University, we stand unwaveringly committed to upholding exceptional academic standards.



#### **Unleash Your Potential**

Discover the Undergraduate Programs at School of Management, GSFC University, meticulously crafted to align with the visionary **National Education Policy (NEP) 2020**. This four-year program blends theoretical knowledge with practical applications and recent advancements, equipping you with a strong foundation in business and management and paving the way for exciting career opportunities.

#### **Program Highlights**

- Innovative Curriculum: Seamlessly integrates a flexible choice-based credit system and a multidisciplinary approach, igniting your passion for learning.
- Industrial Internships: Immerse yourself in real-world settings, acquiring hands-on experience and industry connections.
- Specialized Courses: Explore a range of specialized courses tailored to the demands of the dynamic industrial landscape.
- Career Prospects: Unlock doors to prosperous careers in research and development, industries, and academic institutions.



### **Your Academic Journey, Your Choices**

**Customize your academic journey with our range of degree options:** 

3 Year Undergraduate Degree

Lay a strong foundation in specialization and embark on a fulfilling career

4 Year Undergraduate Degree – Honours

Delve deeper into your chosen field with comprehensive and in-depth studies

4 Year Undergraduate Degree – Honours with Research

Fuel your curiosity and explore further academic exploration