



Date: 18/03/2024

GSFC UNIVERSITY SCHOOL OF MANAGEMENT MID SEMESTER EXAMINATION SCHEDULE MARCH-2024

Time: 03:30 PM to 04:30 PM Session: Afternoon Max Marks: 20

Program	Semester	27/03/2024, Wednesday	28/03/2024, Thursday	30/03/2024, Saturday	01/04/2024, Monday	02/04/2024, Tuesday	03/04/2024, Wednesday	04/04/2024, Thursday	05/04/2024, Friday (10:00 AM to 11:00 AM)	05/04/2024, Friday (03:30 PM to 04:30 PM)
BBA	п	Communication Skills in English (AECC201)	Fundamentals of Business (20BBA201)	Business Laws (20BBA202)	Business Statistics (20BBA203)	Management Information System (20BBA204)	Financial Accounting (20BBA205)	Macro Economics (20BBA206)	Fine Arts (VAC201)	Introduction to Social Work (CBCS202) /
BBA Business Analytics	п	Communication Skills in English (AECC201)	Data Visualization Tools – MS Excel (BA206)	Managerial Economics (BA201)	Business Statistics –I (BA202)	Organizational Behavior (BA203)	Management Accounting (BA204)	Programming with C, C++ (BA205)	Physical Education I (VAC202)	Web Design Fundamentals (CBCS203) / Fundamentals of Artificial Intelligence (CBCS206)

-Asst. Registrar (Examinations)

GSFC University



No.GSFCU/E&A/MID/EVEN/032024 Date: 18/03/2024

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Time: 10:00 AM to 11:00 AM Session: Morning Max Marks: 20

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BBA	IV	Environmental Studies (AECC401)	Business Research Methodology (21BBA401)	Business Ethics (21BBA402)	Business Taxation (21BBA403)	Organization Behavior (21BBA404)	Rural Marketing (21BBAMM03) / Working Capital Management (21BBAFM03) / Employees Empowerment (21BBAHR03)	Retail Marketing (21BBAMM04) / Financial Reporting (21BBAFM04) / Training & Development (21BBAHR04)
BBA Business Analytics	IV	Environmental Studies (AECC401)	Data Visualization Tools – Tableau (BA406)	Introduction to AI & Machine Learning (BA401)	HR Analytics (BA402)	Web & Social Media Analytics (BA403)	DBMS – SQL (BA404)	Programming in Python (BA405)

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BBA	VI	Indian Constitution (AECC601)	Strategic Management (22BBA601)	Import Export Management (22BBA602)	Supply Chain Management (22BBA603)	International Marketing (22BBAMM08) / Financial Planning (22BBAFM08) / Performance Management & Appraisal (22BBAHR08)	Consumer Relationship Management (22BBAMM09) / Risk Management (22BBAFM09) / Compensation Management (22BBAHR09)	Advertising and Promotion (22BBAMM10) / Strategic Financial Management (22BBAFM10) / Industrial Relations and Labour Laws (22BBAHR10)
BBA Business Analytics	VI	Indian Constitution (AECC601)	Research Methodology (BA601)	-	-	-	-	-

 $\textbf{-Asst. Registrar} \ (\textbf{Examinations})$

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